

Sustainable lifestyles

Swedish examples

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Food Waste Kick off

50 % reduction
Agenda 2030
National Action plan
in collaboration with
actors along the
value chain



Textiles

- Dialogues with actors
- Toolkit for sustainable textiles
- Systems for collection
- Research – new materials and re-using textile fibers
- Planning for more – action along the value chain



Plastics

- Research
- Reduce plastic at sea
- Cleaning beaches

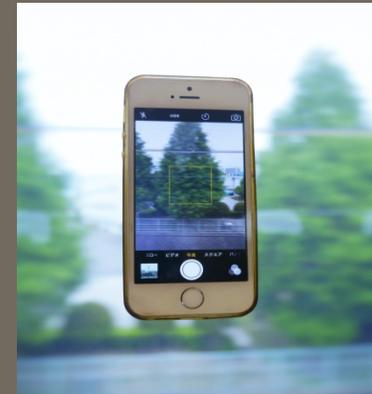
Did You Know

Unless we take action, our oceans will contain more plastic than fish by 2050.



The Green Guide App – on consuming sustainably
(home, food, children, travel, cloths, work, garden)

<https://www.hallakonsument.se/>
a national information service – web page,
email, face book twitter and phone.



Healthy and eco-smart dietary recommendations for
smart choices in daily lives

The Sustainable Destination Development initiative

To strengthen and develop sustainable tourism destinations in Sweden over a four-year period. Five destinations with varying character (Bohuslän, Kiruna, Stockholm archipelago, Vimmerby and Åre) were chosen.



Sustainable Transport initiative

EX.

Cycling Strategy

A bonus – malus” (fee) scheme for light vehicles (low carbon dioxide emissions)

PRINCE

Overarching environmental goal-

“A society in which the major environmental problems in Sweden have been solved ... without increasing environmental and health problems outside Swedens borders”



New Framework for monitoring the environmental impacts linked to Swedish consumption – both inside and outside Sweden – using the latest modelling and statistical techniques.

