

SUSTAINABLE LIFESTYLES & EDUCATION

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Ministry of the Environment
Government of Japan



Government Offices of Sweden
Ministry of the Environment and Energy



SEI STOCKHOLM
ENVIRONMENT
INSTITUTE

The 10YFP Sustainable Lifestyles and Education Programme

- A global platform with the goal of generating concrete projects and impact
- Launched in November 2014 at UNESCO's world conference on education for sustainable development, Nagoya, Japan
- Co-leads: Japan and Sweden



Not another talk shop!

Core elements:

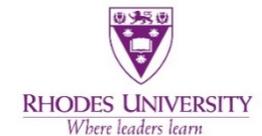
- Generating concrete and measurable results.
- Scaling up sustainable consumption and production practices at a global level.
- Re-using existing material, tools, guidelines and complement/close the gaps where needed.
- Not re-inventing the wheel!
- Collaborating with stakeholders including business, consumers, youth and other “change agents” in society.



10YFP SLE Term 2 MAC Members



Filippa K



one earth



Sustainable lifestyles= Boring Attractive lifestyles!



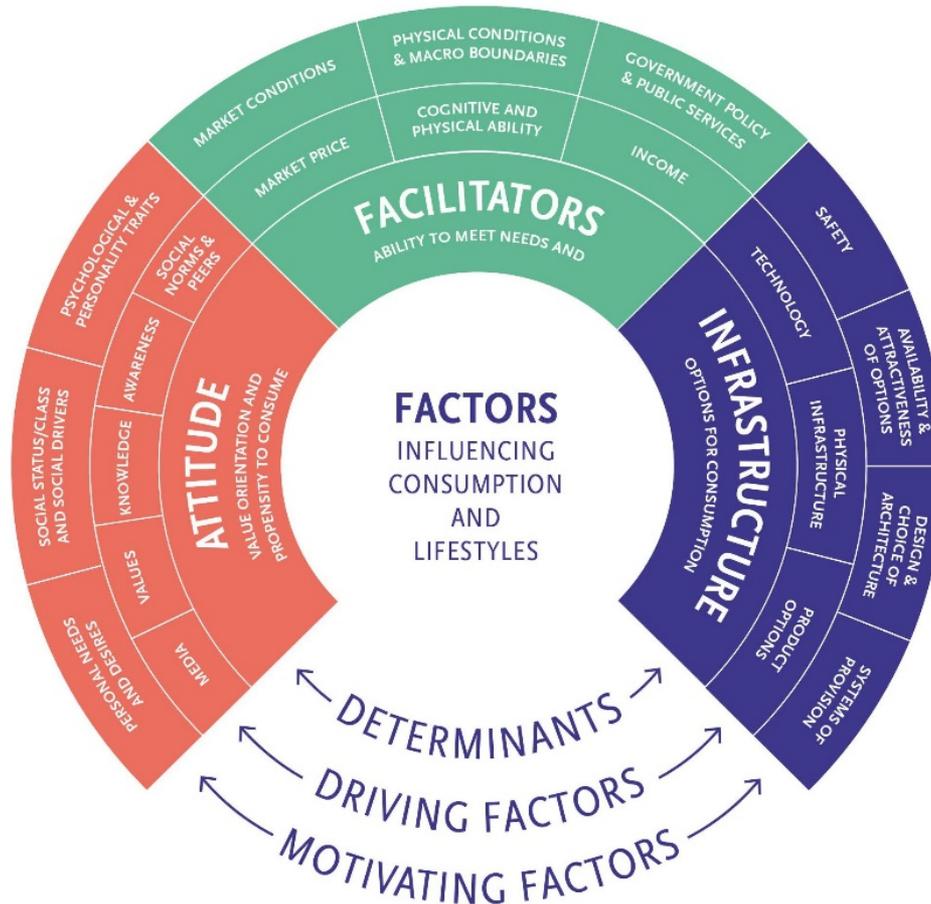
USED BY —



A framework for shaping Sustainable Lifestyles



Lewis Akenji et al,
2016.



Key deliverables so far

- A programme governance structure that works in practice!
- Launching 19 projects on the ground: 13 small and 2 medium scale (current project portfolio value: approx. 5 Million USD). Plus:
 1. A project on Initiating Collaborative Monitoring of Changes on the grounds.
 2. A project on Analysis of Existing Instruments and Future Scenarios (Envisioning Future Lifestyles).
 3. A Communication/marketing campaign mobilizing youth.



Some of our projects

Peru, Nicaragua, Honduras: Better by Design – replicating promising practices, tools and methodologies to support and enable companies in Latin America to improve the sustainability of their food and beverage products (CONADES)

Columbia: How emerging urban youth can be an engine for more low-carbon, sustainable lifestyles: Beginning in Bogota (El Bosque Univ.)

India: Strengthening Food Resource and Information Channels for SCP of Food (CSA)

India/Bangladesh: SCRIPT (Sustainable Consumption and Recycling Interventions for Paper and Textiles) for Reducing Urban Climate Footprints (SAFE)

Brazil: Education for Sustainability and Consumption (Alana Institute)

Cameroon: Promoting Environmental Best Practices in Cameroon through Music (RCESD)

South Africa: Food waste in South Africa - Capacity building through research, and trial of a cellular phone application, to reduce on-farm food waste and increase food redistribution (ELRC)

Malaysia: Upscaling Sound Food Waste Management Practices through Youth and Community Education in Schools and Institute of Higher Learning – Malaysia (FORUM AIR MALAYSIA)

Sector

- Education
- Food
- Waste
- Energy
- Agriculture

Looking ahead: 2018-20 workplan (in progress)

1. Addressing drivers in **Attitude** as well as **Facilitators** and **Infrastructure**.
2. Launching 3-4 strategic collaborative initiatives (TBC).
3. Managing (30+) projects and scaling up those with replicability potential.
4. Scaling up communication and marketing campaign mobilizing youth.
5. Showcasing and building on existing good work of the MAC and beyond.



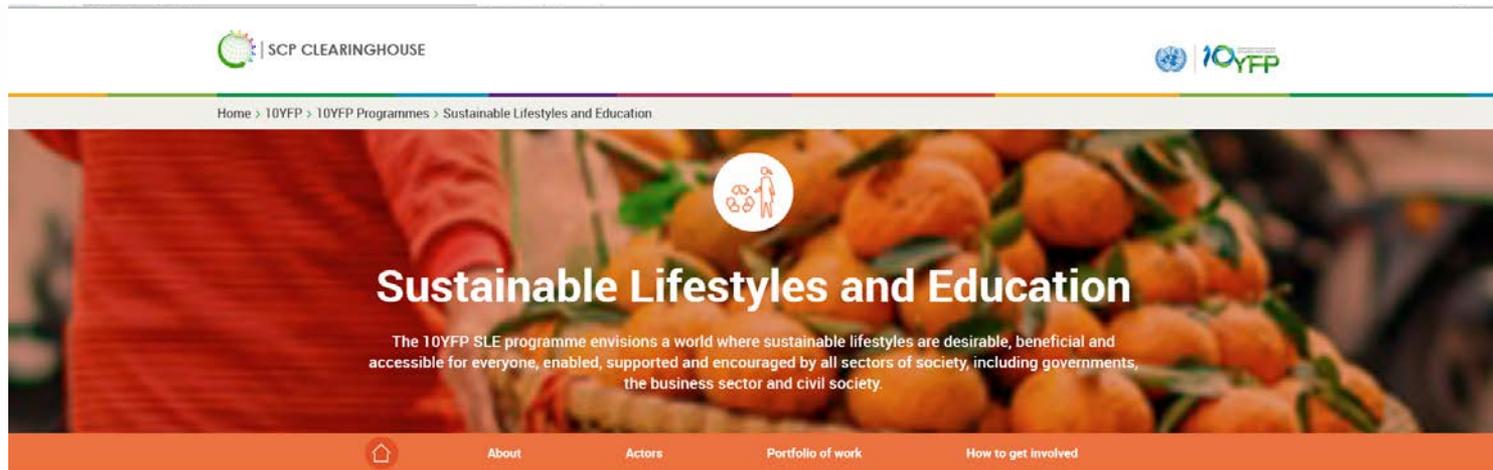
Join us!

As a SLE Programme partner, you can:

1. Contribute to our activities/projects.
2. Develop a joint project proposal together with us.
3. Link your ongoing project with the SLE programme, showcasing it at the SCP Clearinghouse.



For more information: <http://www.scpclearinghouse.org>



About the programme

The mission of the Sustainable Lifestyles and Education (SLE) programme is to foster the uptake of sustainable lifestyles as the common norm, with the objective of ensuring their positive contribution to addressing global challenges, such as resource efficiency and biodiversity conservation, climate change mitigation and adaptation, poverty eradication and social well-being.

In the spotlight